



**FOR IMMEDIATE RELEASE**

Monday, February 4, 2008

**XPEDX ACHIEVES GREEN SEAL CERTIFICATION  
FOR PRIVATE-LABEL VECTOR PERFORMANCE DI PRINTING PAPER**

**Environmentally responsible, value-priced sheets  
now available to printers, other high-volume paper users across U.S.**

LOVELAND, Ohio, February 4, 2008—xpedx has announced that one of its private label printing papers, Vector Performance DI, has achieved Green Seal certification. xpedx said the newest certification underscores its efforts to provide printers and other high-volume paper users with high-quality, environmentally preferable papers.

Vector is one of the largest private label printing papers in the U.S. and is used extensively by printers, businesses, governments and other organizations. xpedx said it expects to add Green Seal certification to other papers in the Vector family of uncoated and coated papers.

xpedx is North America's largest distributor of printing papers and graphics supplies. It is also one of the largest providers of post-consumer waste content and recycled printing papers. The company has Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council (FSC) chain-of-custody certification at all of its U.S. locations.

Green Seal said the high-bright Vector Performance DI paper meets its coated printing paper standard, GS-10 certification. The standard requires the paper meet coating composition and heavy metal restrictions, as well as a minimum of 10 percent post-consumer waste (PCW) fiber.

Vector Performance DI contains 15 percent PCW, is acid free and manufactured with renewable energy. Available exclusively through xpedx, Vector Performance DI coated printing paper is made for high-quality printing on digital color production equipment from manufacturers including Kodak, Xerox, HP, Canon and many others.

The paper features 94 brightness and offers superior toner adhesion and color reproduction. It is available in gloss and matte finishes and 80- and 100-lb. text and cover weights and is fully guaranteed by xpedx.

The Vector line also includes Vector Multipurpose, Vector Engineering Rolls, Vector Coated DI, computer forms and other papers.



## **About Green Seal**

Washington D.C.-based Green Seal is a non-profit, third-party certifier and standards development body. Since 1989 we have provided independent, objective, science-based guidance to the marketplace and to consumers. Green Seal is the largest U.S.-based ecolabeling organization and meets the EPA's Criteria for Third Party Certifiers, the requirements of ISO 14020 and 14024, and the standards of the Global Ecolabeling Network (GEN).

A Green Seal Certification Mark on a product means that it has gone through a stringent process to show that it has less impact on the environment and human health. Green Seal takes a life-cycle approach, evaluating a product from the raw materials through the manufacturing process and ending with recycling and disposal. Products only become certified after rigorous science-based evaluation, including on-site plant visits. The Green Seal® means that the product has passed the tests; that it works as well as or better than others in its class, and that it has been evaluated without bias or conflict of interest.

## **About xpdx**

Loveland, Ohio-based xpdx, a business of International Paper, is one of the largest business-to-business distribution companies in the U.S. with more than \$6.7 billion in annual revenues. xpdx distributes a wide range of paper and graphics, packaging and janitorial-sanitary supplies and equipment from manufacturers worldwide. Customers include printers and publishers, manufacturers, retailers, governments and facility managers, among many others.

xpdx, which has more than 260 locations across North America, does business with the majority of printers in the U.S. Other xpdx owned-and-operated businesses include Lenexa, Kansas-based xpdx Printing Technologies, the exclusive U.S. distributor of Ryobi-branded offset printing presses, and the Twinsburg, Ohio-based xpdx National Technology Center. xpdx provides detailed operations consulting for printers to help them improve productivity and profitability. The company also has one of the largest business-to-business e-commerce portals at xpdx.com, which handles more than 5.5 million orders annually.

xpdx operates a network of more than 150 retail paper and graphics stores in the U.S., Canada and Mexico. It is one of the largest providers of post-consumer waste content and recycled printing papers in North America and has Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council (FSC) chain-of-custody certification at all of its U.S. locations. For more information, visit xpdx.com.###

### **Contacts:**

Laura McCaig, Marketing Manager, xpdx Business Imaging, 972-615-4728; Lisa Jonas, xpdx Marketing Communications Manager, 513-965-2938