



FOR IMMEDIATE RELEASE

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**XPEDX TARGETS U.S. BUSINESSES AND CONSUMERS
WITH NEWLY LAUNCHED XPEDXSTORES.COM**

**For businesses: real-time purchasing management
and volume pricing of essential supplies**

**For consumers: all-in-one access to a world of paper—
plus office, printing, crafts, party and specialty supplies**

CINCINNATI, Ohio, May 19, 2008—xpdx® has launched xpdxstores.com, a new e-commerce website that offers businesses and consumers a wide variety of quality papers, office products, packaging, party and janitorial supplies in small quantities.

xpdxstores.com is the website of the xpdx Stores Division, which operates a network of 150 retail stores in North America and has more than 75,000 business customers. Stores operate under the names xpdx Paper Store, xpdx Paper & Graphics, Arvey™, if it's paper!™ and PickQuick Papers™. xpdx is the largest North American distributor of printing papers and graphics supplies and equipment.

xpdxstores.com offers more than 15,000 products in the following categories: announcements and invitations, business and office, catering, desktop digital, equipment, filing and storage, gift packaging, graphics, janitorial, pack and ship, paper and envelopes, paper crafting, party, presentation and binding and specialty paper.

The new site offers round-the-clock ordering availability, quick order turnaround and access to the xpdx Stores inventory. It also offers tools to help customers easily select paper and other supplies. Special promotions and discounts are available.

Steve Bowden, vice president and general manager of xpdx Stores, said the new site is a “one-stop source for a wide variety of supplies for your business or home. You can quickly get what you need, in the amount you want.”

Bowden added that xpdx “carefully set about developing xpdxstores.com so that it is intuitive, easy to use and helpful for all customers, whether they are a printer, a small or mid-size business or an individual.”



“The launch of xpedxstores.com enables businesses to purchase essential supplies—and, for the first time, invites consumers to be a part of the xpedx retail buying experience online,” added David Wallace, xpedx director of customer service and eBusiness. “xpedxstores.com is another important step toward our goal to make it as easy as possible to do business with xpedx.”

Businesses that have already used xpedxstores.com say it increases their productivity and streamlines purchasing. Site capabilities include a customized list of frequently ordered supplies and real-time access to purchase, payment and invoicing history. “By delivering information when they need it and in a convenient manner, we also help our customers become more efficient,” said Wallace.

Products ordered on the site are available for either store pickup or air/ground delivery. If products are not immediately available, they generally can be within 48 hours.

Customers place orders using a secure credit card payment. xpedxstores.com uses SSL certificate technology from Equifax®, a global leader in e-commerce security.

About xpedx Stores Division

Headquartered in Chicago, xpedx Stores are a one-stop paper, graphics, packaging and facility supplies source for commercial and in-plant printers, businesses, governments, non-profits and consumers seeking a wide variety of products in smaller order sizes. For more information call 800-600-0064 or visit xpedxstores.com.

About xpedx

Cincinnati, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in North America. xpedx distributes a wide variety of printing paper, graphics, packaging and janitorial-sanitary supplies and equipment from manufacturers worldwide.

xpedx is one of the largest providers of post-consumer waste content and recycled printing papers in North America and has chain-of-custody certification from the Sustainable Forestry Initiative® (SFI), Forest Stewardship Council™ (FSC) and the Program for the Endorsement of Forest Certification™ (PEFC) at all of its U.S. locations. For more information about xpedx, visit xpedx.com.

Note: xpedx is a registered trademark of International Paper Company. All other trademarks are the property of their respective owners.



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